



UNITAFRICA
*Empowering the Academic Cooperation between Italy and
Africa for fostering the quality and effectiveness of the
higher education systems in a mutual learning
environment*

TNE23-00050 - CUP D8124000280007



FINAL PROGRAMME



International Staff Week CONNECT. LEARN. GROW. Potenza (Italy) 15-19/09/2025

Virtual sessions

Tuesday 2nd September 2025

Link: <https://meet.google.com/uea-bsyh-pnc?authuser=1>

12.00: Kick-off Session. Welcome and Orientation

ISW Team

12.15: Exploring Funded Opportunities for Sub-Saharan Africa Erasmus+ projects: framework

Claudia Peritore, Italian National Agency Erasmus+ Indire

12.45: Going Global: An Introduction to International Mobility within the UnitAfrica project

Irene De Stefani, International Relations Division, University of Trento

Wednesday 3rd September 2025

Link: <https://meet.google.com/hqw-quig-bbi?authuser=1>

12.00: User Experience (UX) Design Essentials: Why It Matters and How to Get Started

Francesca Marangoni, Development of Online Services and User Support, University of Trento

12.30: Understanding AI: Opportunities for Administrative Innovation

Gilda Manfredi, Postdoctoral researcher in Computer Engineering, University of Basilicata

In-presence sessions

Monday 15th September – Welcome Event

Sala dell'arco of Potenza Town Hall, [Piazza Giacomo Matteotti](#)

16.30: Arrivals

17.00: Welcome session

17.15: Italian Culture and Language Tips

Antonio Bibbò, Associate Professor of English Language, Translation and Linguistics, University of Trento

17.45: Ice-Breaking Activities

ISW Team

19.00: Welcome Aperitif

Tuesday 16th September – Welcome Day

Campus Macchia Romana - Room 6, Building 3D, [Via dell'Ateneo Lucano, 10](#)

09.00: Registration

10.30: Institutional Welcome and UniBas Presentation

Michele Greco, Vice-Rector for the International Relationships, University of Basilicata

Fabrizio Caccavale, Director of the Department of Health Sciences (DiSS), University of Basilicata

11.00: Presentation of CUCS and UnitAfrica

Luigi Milella, Pharmacy Programme Coordinator, Associate Professor in Pharmaceutical Biology, University of Basilicata

11.30: Coffee break and Networking

12.00 Participating HEIs in Focus: Profiles and International Engagement

13.00 Lunch break at the university canteen

14.00 Participating HEIs in Focus: Profiles and International Engagement

16.00 SOCIAL ACTIVITIES - Visit to Potenza City Centre

Free evening

Wednesday 17th September – Next-Gen Mobility Projects: Innovative Management Approaches

Campus Macchia Romana - Room 6, Building 3D, [Via dell'Ateneo Lucano, 10](#)

9.00 Ice-breaking activity

9.30 Managing Mobility and Welcome Services: Best Practices and Challenges.

Daniela Tosi, University of Trento and Annalisa Anzalone, University of Basilicata

11.00 Coffee Break

11.30 Word Café - Managing Mobility and Welcome Services: Best Practices and Challenges. Inclusion and Sustainability in Focus

13.00 Lunch break

15.00 SOCIAL ACTIVITIES - Dolomiti Lucane

Dinner and Folkloristic Evening

Thursday 18th September – Empowering IROs: Essential Soft Skills and Networking Event

Campus Matera – [Via Lanera, 20](#)

8.30 Meeting Point: Piazza XVIII Agosto - Potenza

10.30 Say It Clearly! Using Plain English in Administrative Communication

Antonio Tagliatela, Assistant Professor of English and Translation Studies, University of Basilicata

11.15 "Human" Soft Skills for Artificial Intelligence. Towards a New Pedagogical Approach

Marika Calenda, Associate Professor in Didactics and Special Education, University of Basilicata

12.30 Free lunch

SOCIAL ACTIVITIES - Visiting Matera

Friday 19th September – AI for International Offices: Practical Insights and Examples

Campus Macchia Romana – CISIT Room, [Via dell'Ateneo Lucano, 10](#)

09.00: UX Design in International Mobility: From Processes to Projects

Francesca Marangoni, Development of Online Services and User Support, University of Trento

10.30: AI for Mobility Offices – Workshop

Gilda Manfredi, Postdoctoral researcher in Computer Engineering, University of Basilicata

11.30: Certificate Ceremony and Official Closing

Luigi Milella, Pharmacy Programme Coordinator, Associate Professor in Pharmaceutical Biology, University of Basilicata

12.30: Closing Aperitif